

# Impactful. Nimble. Scalable.

## Sound even remotely like your marketing department?

We thought not. So, let us introduce you to **On-Demand Solutions** from Freeman+Leonard. We efficiently and cost-effectively connect CMOs to A-team talent on a customized, scalable, agency platform. It's the agency resource evolved for an on-demand world.

When we say A-team, we mean it. We draw from a select circle of freelance talent—people who've delivered big ideas and successful campaigns at great agencies like Goodby, Fallon, Riney, O&M, BBDO, DDB, Saatchi X and more.

Unlike a traditional agency, we build your on-demand team from a bench of handpicked professionals with experience specific to your needs and with a full-service agency support system.

What else makes this solution unique? You don't pay for traditional agency overhead and you don't pay for people you aren't using. On-Demand Solutions give you award-winning talent, scalability and low overhead. And it's an idea whose time has come.

**Account Service/Team Leader**  
**Brand Strategy**  
**Copywriting & Editing**  
**Data & Analytics, CRM**  
**Design, Art Direction**  
**Production**

**UX/UI Design**  
**Digital Strategy & Execution**  
**Social Strategy**  
**PR & Communications**  
**Shopper Marketing**

## Ready to learn more?

Get in touch at (800) 278-7782 or  
[contact@freemanleonard.com](mailto:contact@freemanleonard.com)

